Head of Corporate Relationships

A Blueprint for Better Business is seeking an experienced professional, with appropriate experience, who can drive forwards our work with large corporates.

About Us
A Blueprint for Better Business is a catalyst for change. We challenge and support businesses to realise their true long term potential and become a force for good. We do this by encouraging companies to operate to a purpose that respects people and contributes to a better society, thereby delivering long term sustainable performance.

At the core of Blueprint are Five Principles of a Purpose Driven Business and A Framework to Guide decision making. We provoke and provide guidance, space and peer to peer support as well as facilitating connections with wider society.

Our work is focused primarily on large corporates - and those who influence them - because of their scale and impact.

About The Role
As ‘Head of Corporate Relationships’ your key responsibilities would involve maintaining our existing relationships within large corporate companies, and working closely with the Blueprint CEO in developing new relationships and contacts.

The role will include:

- Working alongside Blueprint’s CEO to inspire the adoption of the Blueprint approach
- Convening topic-specific forums for senior business leaders to challenge conventional thinking
- Maintaining, strengthening and developing relationships with key contacts in large corporates.
- Working with the Blueprint CEO and some of the Blueprint Senior Adviser team, to deliver workshops and bespoke ‘interventions’ for corporates
- Being the point of contact for any corporate professionals who have attended a Blueprint immersion workshop
- Facilitating any Blueprint-organised practitioner roundtables
- Collecting, documenting and sharing key learnings made by people implementing the Blueprint approach across our corporate network
- Establishing a pipeline of target companies
- Acting as an ambassador for Blueprint at appropriate events and forums
Role Requirements

- Be able to demonstrate credibility with senior people in large corporates, in particular CEOs
- Proven business experience, either working in a corporate environment, with some involvement in management or in implementing change, or as a consultant working with large corporates
- An affinity with the Blueprint ethos and approach
- A team player
- Good communication skills
- Comfortable interacting with senior business people
- Able to translate complex ideas into practical actions

Terms

As a small charity we have a limited budget – we are therefore looking for someone who can work part time (3 days a week) on a 1 year contract (with a 3 month probation period).

Salary: £40-50k depending on experience

Starting date: Spring / Summer 2017

Equal Opportunities

A Blueprint for Better Business supports diversity in the workplace and is an equal opportunities employer.

To Apply

Please send a letter and CV to Soulla.kyriacou@blueprintforbusiness.org

Closing date for applications: 17th March 2017