

Please rate how strongly you believe these statements about business today generally:		Strongly believe	Believe	Disbelieve	Strongly disbelieve
3	Business today operates in an honest and transparent way.	1.0%	58.0%	40.0%	1.0%
4	Businesses only consider what is "legal and profitable" to decide what are acceptable actions and practices.	10.0%	44.0%	42.0%	4.0%
5	People are shaped significantly by the organizations in which they work.	30.0%	57.0%	12.0%	1.0%
6	Businesses recognize their role in building good character and standards of behavior.	4.0%	55.0%	39.0%	2.0%
7	Most businesses have formal stated values and / or codes of conduct.	20.0%	63.0%	15.0%	2.0%
8	Businesses have a divide between stated values and what is measured and rewarded.	20.2%	62.6%	17.2%	0.0%
9	Business today recognizes the need to demonstrate the benefits their organization brings to society.	18.0%	61.0%	20.0%	1.0%
10	Businesses cause or worsen societal issues by putting their narrower interests above societal needs and concerns.	15.3%	44.9%	34.7%	5.1%
11	Successful and trusted organizations manage to create and sustain a business model that combines financial success and serving society.	37.4%	56.6%	5.1%	1.0%
12	Business has a clear role in providing the innovation, growth and opportunities that will help solve pressing societal problems.	49.0%	46.0%	5.0%	0.0%
13	Business has not taken on their fair share of responsibility in helping solve societal problems.	27.0%	35.0%	35.0%	3.0%

Please rate how strongly you believe these statements about your organization:		Strongly believe	Believe	Disbelieve	Strongly disbelieve
14	Your organization provides products / services that benefit society.	48.5%	45.5%	6.1%	0.0%
15	Your organization has clear and understood values and required behaviours.	53.0%	42.0%	5.0%	0.0%
16	Your organization has clear leadership role models aligned to those behaviours and values.	30.0%	57.0%	13.0%	0.0%
17	Your organization recognizes and rewards role model values and behaviours.	17.0%	59.0%	24.0%	0.0%
18	Based on the value they bring to society (directly or indirectly as leaders of an organization that does deliver that value), the levels of executive pay at your organization are justifiable.	23.2%	48.5%	25.3%	3.0%

Please rate how strongly you believe in these statements. In your organization...		Strongly believe	Believe	Disbelieve	Strongly disbelieve
19	...individuals are satisfied with the quality of the work they do.	23.2%	69.7%	7.1%	0.0%
20	...individuals at all levels have the ability to learn, innovate and develop their potential.	32.3%	58.6%	9.1%	0.0%
21	...decision making authority is clear, encouraged and well delegated.	17.2%	59.6%	22.2%	1.0%
22	...there are mechanisms to challenge actions of more senior people in a safe and constructive way.	19.2%	55.6%	25.3%	0.0%
23	...it is made clear what culture and behaviours will make the organization successful.	27.6%	59.2%	13.3%	0.0%
24	...there is respect and understanding for those that follow different cultures and beliefs.	20.4%	66.3%	13.3%	0.0%
25	...there is a clear process to understand and deal with the impact it has on society, including contributing to development of appropriate industry standards and regulations and going	26.8%	56.7%	16.5%	0.0%
26	...there is a conscious effort to assist the underprivileged and under-served markets, and resources are used to intervene legitimately in tragedies and injustice they witness but have	24.0%	47.9%	25.0%	3.1%
27	...it is clear what benefits to society are provided by our goods and services and the existence of the organization.	32.0%	48.5%	19.6%	0.0%
28	...it is clear that the organization's prosperity is dependent on delivering those benefits rather than pursuing activities that are designed mainly for its own benefit.	20.8%	38.5%	36.5%	4.2%
29	...there is an insistence on transparency of risks and rewards of transacting with the organization when dealing with all parties (customers, suppliers, investors, suppliers of credit,	18.6%	66.0%	15.5%	0.0%
30	...people are encouraged to build relationships by providing sensibly for non-contracted benefits that another party might need but cannot reasonably demand.	10.5%	66.3%	22.1%	1.1%
31	...there is a conscious effort to measure and understand the impact the business has on depleting resources (human, physical and intellectual).	16.5%	51.5%	30.9%	1.0%
32	...there is encouragement to innovate to make resources and human potential available to benefit future generations.	21.6%	56.7%	20.6%	1.0%

